

motivation MAGIC

Awakening in Others the
Inspiration to Excel

**Self-Study Coaching
Program Preview**



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Congratulations on purchasing your very own Ready2Go Self-Study Coaching Program!

You now have at your disposal another product in the extensive suite of completely developed Ready2Go products that you brand as your own and easily implement to grow your business. We certainly hope that you use this product in conjunction with the full suite of marketing and communication products, as regular contact with your clients and prospects is the most effective strategy for growing your business.

The full suite of Ready2Go products includes **professionally written, scripted and designed:**

- Pre-written tweets
- Special reports
- Audio training programs
- Success tips
- Speeches
- Teleseminars
- Workshops
- Self-Study Coaching Packages

When it comes to effective ways to gain exposure and offer a valuable service to your prospects and clients, teleseminars are a sure fire strategy. They are hugely popular in the industry for a reason. They are a cost effective, convenient, and very efficient way to deliver value to your market.

While we hope that you are using the workshop in conjunction with the Ready2Go Marketing Solutions Bundle, this product alone is a great tool for growing your business. With your Ready2Go Teleseminar, you are implementing a powerful strategy for growing your business. And the great news is that the Ready2Go Teleseminar topics are completely developed and ready for you to implement. They are relevant to most target markets and are easily customizable, saving you tons of time and effort. They are also designed to be educational, engaging and fun so that your attendees leave the call feeling that it was time well spent.

If hosting teleseminars is new for you, or even if you are a veteran, then you have come to the right place, as it doesn't get much easier than with a Ready2Go Teleseminar. If you apply the tips you learn in this Teleseminar Guide, and combine it with a professionally crafted Ready2Go Teleseminar, then you are on your way to great success!

The Ready2Go topics are highly relevant to most target markets, easily customizable and specially designed to attract, nurture and convert clients in a systematic way. Plus these products can easily integrate with your own products, services and communications.

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In this comprehensive suite of products, your prospects and clients will receive quality content, have an opportunity to establish familiarity and trust in you, and get sought after solutions to their needs. And doing professional presentations is one of the most effective components of an effective marketing strategy.

Enjoy!

A handwritten signature in black ink that reads "Kim".

Kim Clausen,
President
Ready2Go Marketing Solutions, Inc
Kim@Ready2GoMarketingSolutions.com

P.S. Please be sure to tell us about your experiences. We are excited to hear!

What You Get in Your Ready2Go Coaching Package

Your Ready2Go coaching package includes:

- An editable cover for customizing and delivering your coaching program.
- Coaching modules with a combination of,
 - Teaching and activity set up,
 - Client exercises and handouts,
 - Debrief questions,
 - Follow-up plan which includes,
 - Homework and coaching sessions
- How to use your Ready2Go Coaching Package as a Free Offer to grow your list
- 5 Ways to use your Ready2Go Coaching Package to grow your list and make more money in your business.

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About Ready2Go Marketing Solutions, Inc.®

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About Ready2Go Marketing Solutions, Inc.®

Ready2Go Marketing Solutions, Inc. – Instant Information Products to Market Your Business

Ready2Go Marketing Solutions, Inc. provides small business owners with turn-key marketing products, so that they can spend less time marketing and more time growing their business.

Ready2Go Marketing Solutions, Inc. offers a suite of plug-n-play marketing solutions such as fully-developed workshops, teleseminars, speeches, audio training programs, special reports and more. These tools are ready-made for coaches, consultants, trainers and speakers to customize and brand as their own, saving tons of time and effort.

By creating these completely developed products, we've eliminated the difficult and time-consuming task of content creation, so small businesses don't have to worry about marketing and selling. Instead, they can now put their marketing on auto-pilot and focus on doing the work they truly enjoy.

Our products include everything small businesses need to deliver value added products to their clients and prospects. It's marketing made easy!

We Have Common Bonds

Like you, we are business owners and coaches who struggled with the lack of marketing materials to grow our own businesses. We were frustrated by the choices, the availability and the accessibility of quality marketing plans and materials that actually work.

So we did something about it. We went out and crafted marketing strategies that are highly effective, boldly innovative and dazzlingly creative.

We have professional marketers, training developers, copywriters, and speech writers who are poised to provide you with the highest quality products and services to grow your business with more than 50 years of training development, speaking and business development experience.

Our products are professional grade, developed by experts in the industry and are easy to follow and implement, GUARANTEED.

Plus, if you need that additional support to help you launch your Ready2Go marketing solution, we have trained coaches on staff to assist you.

For further assistance, contact us at support@ready2gomarketingsolutions.com or give us a call anytime.

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Ready2Go Marketing Solutions' Product Offerings

Be sure to check out the full range of products available to you from Ready2Go Marketing Solutions, Inc. to help you to successfully grow your list, nurture relationships by providing great value, market your teleseminar and get new clients.

With these products you receive quality content created by professional copywriters, speech writers and training developers, plus all the instructions and tips that you need to be successful in your implementation. The Ready2Go products are created on topics that are highly relevant to most target markets, and have valuable content that your prospects will find very educational and informative. Plus they are easy to customize and brand as your own.

The full suite of Ready2Go products to coordinate with your teleseminar includes:

- **Pre-written tweets** to gain awareness and promote your special offers and events
- **Special reports** to use to grow your list or send to your list as a gift
- **Professionally scripted audio training programs** that you record in your own voice
- **Success tips**, which are 100- to 200-word "mini articles" to send to your list or use as blog posts
- **Professionally crafted speeches** for your in-person presentations
- **Professionally designed workshops** to reach more people, generate income and convert more clients

To learn more about the Ready2Go products, go to www.Ready2GoMarketingSolutions.com.

Read This First

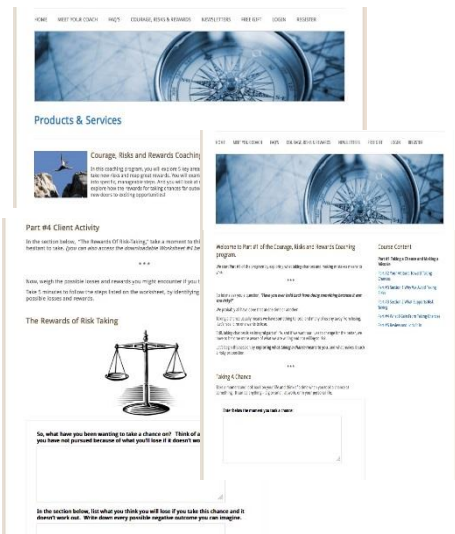
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How to Use the Coaching Program

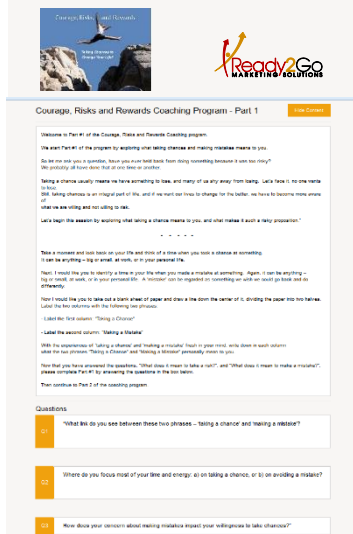
Your Ready2Go Coaching Program is expertly designed to be delivered in a variety of ways:

1. Popular platform options:

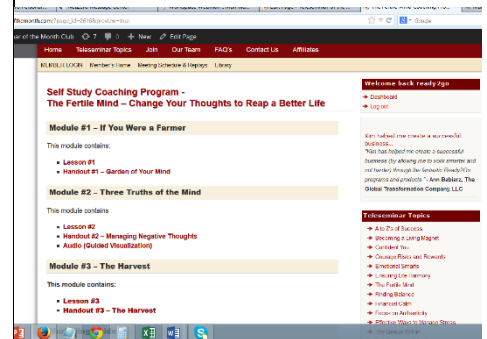
Coaches Console: (www.coachesconsole.com)



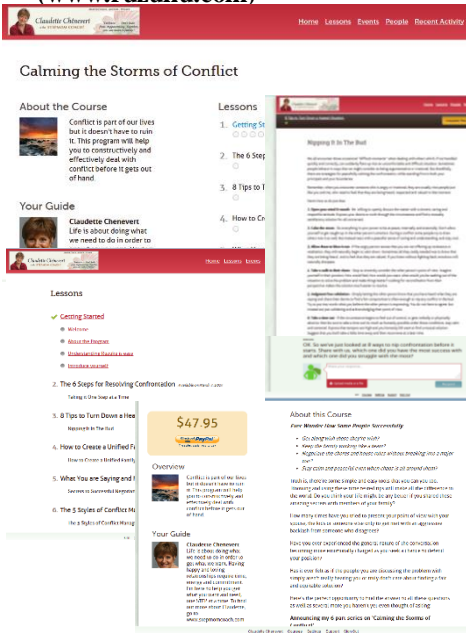
Jigsawbox: (www.jigsawbox.com)



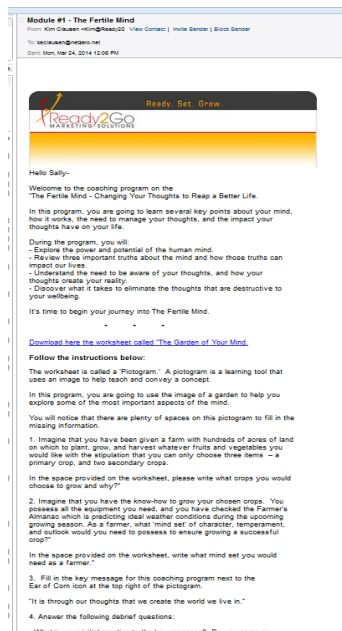
Website:



Ruzuku: (www.ruzuku.com)



Email:



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2. Written word or recorded format.

Your Ready2Go coaching program has been designed to be delivered via the written word or can be recorded and delivered in an MP3 format. Easy to follow instructions are provided in each coaching package.

3. Branding.

We have provided an editable cover, coaching program script, activity sheets and additional homework so you can change the content, name, and add your brand.


Currently, the cover image is grouped for easy distribution. To edit the cover image, ungroup the images and fonts to customize as needed.

4. Delivery.

Each coaching program is divided into 5-8 modules and will take your clients 60-75 minutes to complete in its entirety. For free programs, you may “drip” the modules (give one at a time through a timed schedule), but it is also recommended to give your clients the choice to have full access as well. Sometimes clients are excited to complete the program and want to work at their own pace and not be forced to wait.

5. Free and Paid.

These programs are designed to be delivered as a free gift or a paid program. Additionally they can be delivered as individual programs or bundled together. See the section on “5 Ways to Make Money With Your Ready2Go Coaching Program.”



The screenshot shows the website for 'Teleseminar of the Month Club'. The main heading is 'Coaching Program – The Inner Game: Strategies for Success'. Below this, there are three program descriptions:

- Program #1 – A to Z's of Success – Charting a Course of Personal Achievement**: Focuses on the feeling of satisfaction and accomplishment from success, with primary benefits like a garden or a decorated room.
- Program #2 – Becoming a Living Magnet: An Introduction to the Law of Attraction**: Discusses the Law of Attraction as a universal force that affects everyone, emphasizing the role of thoughts and emotions.
- Program #3 – Confident You: Leap Outside Your Comfort Zone and Achieve What You Want**: Emphasizes the importance of confidence in achieving goals and overcoming limiting thoughts.

Each program description includes a 'Click here to begin' link and a small image of the program cover. On the right side of the page, there are sections for 'Welcome back ready2go', 'Teleseminar Topics' (listing various topics like 'A to Z's of Success', 'Becoming a Living Magnet', etc.), and 'Latest Articles'.

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Coaching Package

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Write or Record:	Content	Notes
	<p>“Welcome to Module #1 in the coaching program on “Motivation Magic – Awakening in Others the Inspiration to Excel.”</p> <p>In this program you are going to explore several key points around helping others stay motivated through change. During this training you will:</p> <ul style="list-style-type: none"> ▪ How to help someone find the motivation needed to make a personal change ▪ How to help someone sustain motivation ▪ How to help someone regain motivation when it lags. <p>Module 1 starts with thinking about how you can lend a helping hand to others.”</p> <p style="text-align: center;">* * *</p> <p>“Making a personal change takes strength and a high degree of motivation.</p> <p>It takes motivation to begin the process, and motivation to stay with it. Often a big part of that motivation comes from the support, encouragement and guidance of people who believe in us and want to see us be successful like a coach, mentor, spouse, friend, boss or teacher.</p> <p>These support systems are integral to our success because motivation can be hard to sustain over time. And for that reason a helping hand can be just what someone needs to continue on.</p> <p>Let’s start by exploring how you can best ‘help’ others stay motivated as they pursue an important change or goal in their lives.”</p>	

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[Client Activity]

“Take out Worksheet #1—“A HELPing Hand.”

One of the best ways to look at how you can help others through a personal change or goal is to first reflect on a goal you pursued in your life, and how others helped you or how you could have benefited from the help of others.

Reflect on a time when you made a personal change or goal and had difficulty staying motivated around that change or goal. Think about what kind of support you received from others or could have used from someone else when your motivation was lagging.

Some examples can include having someone to:

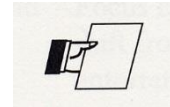
- Encourage you that you could do it;
- Notice your progress;
- Remind you of why you wanted to change in the first place;
- Brainstorm options and develop a plan;
- Report to and hold you accountable.

Refer to the acronym H-E-L-P along the bottom of the worksheet. When you think about the help someone else can provide to keep you motivated to reach a goal or make a change, what comes to mind? What could each letter in the word H-E-L-P stand for?

For example, the H in HELP could stand for ‘Hope.’ You must have ‘hope’ in order to stay motivated. If someone helps you to have ‘hope’ that can be a huge support.

E can be for ‘expertise.’ If we have a coach, teacher or guide who has the ‘expertise,’ they can help us achieve our goal.

Brainstorm each of the four letters and think of types of support that could help you reach your goal. Write the words and phrases on the worksheet.



Handout –
Worksheet #1 -
“A HELPing
Hand”

Then highlight the words and phrases that mean the most to you.

Then return to this module.”

(NOTE: If you are recording, you can:

- *keep the audio going and record some quiet instrumental music in the background . Tell clients they have a specific amount of time and remind them when there is 30 seconds left.*
- *ask the client to turn off the recording and resume when they have completed the activity.)*

* * *

[Debrief Questions]

“Answer the debrief questions below. Then return to this module.”

- What key components could’ve helped you (or did help you) achieve your goal?
- From your list, what characteristics do we need to exhibit to support others?
- Which areas listed do you excel?

(NOTE: If you are recording, you can:

- *keep the audio going and record some quiet instrumental music in the background . Tell clients they have a specific amount of time and remind them when there is 30 seconds left.*
- *ask the client to turn off the recording and resume when they have completed the activity.)*

* * *

“As you can see by this activity, there are many ways to help someone stay motivated as they go through a change or pursue a goal.

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When supporting someone in their pursuit, it is very important to understand what they may be struggling with, and how you can best support them. Therefore, helping others stay motivated is broken down into three different phases:

- Finding motivation
- Sustaining motivation
- Regaining motivation

One needs motivation during all phases of pursuing a change or goal —the beginning when they are creating their plan and getting into action; the middle when they may get tired, discouraged or distracted; and then continuing all the way through until the change or goal has been achieved.

In the remainder of this training, you will look at three tools you can use to lend a helping hand to others. The first tool can help a person just starting out on their personal change path. You'll learn more about that in Module #2.”

* * *

Activity Sheets

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Worksheet # 1 – “A HELPing Hand”

Personal Change Experience

Identify a personal change or goal that was hard for you to stay motivated to achieve:

List the kinds of supports that might have helped you stay motivated:

-
-
-

Now think about the word HELP and each of its letters. With regard to motivating others, what could each letter stand for?

H-E-L-P stands for...

H =

E =

L =

P =

Highlight key words and phrases from the list above that mean the most to you.

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